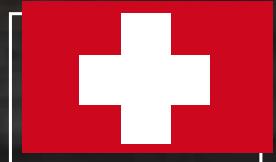


# Swiss *Samurai*

Cutting Edge Japanese Design  
„Made in Switzerland“!

Zero-Style  
Softail-Conversion  
by Bächli  
Harley-Heaven



**WWW.HARLEY-HEAVEN.CH**



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TOP: In the last months, several „Japan-style“ customs have been created by Baechli Harley Heaven. Some are based on actual Zero-models, others modified Softails, which turned out to be a great base for the projects too. Baechli is a long-term dealer for the Japanese-style custombikes.

It's not just the customers requests and dreams that are forged into solid iron reality at Baechli Harley-Davidson near Zuerich/Switzerland: Owner Rainer Baechli often has his own ideas how to design a Harley-Davidson Custombike – and sometimes he is ahead of his time. This Softail „Blackline“, build and painted in the now „fashionable“ Japanese custom-style is a perfect example. Even without the „Gooseneck“ frame, the bike looks eyecatching and like a true „Harley build in Japan“. More or less „Bolt-On“ with few big modifications, Baechli's Custom

Workshop created superb Bobber which can be used in daily rush-hour traffic at Zuerich, the scenic roads of the nearby Emmental valley or the passes of the Swiss Alps into the Vallis or as far as into Italy. The Baechli-Softail is not shy to compare with the original „Zero's“, for which the Harley-Heaven is a long-time dealership too, servicing some of the oldest „stock-custom“ Zero-Motorcycles in Europe, some of which were also „refined“ by the Harley-Heaven team. Zero-Style „Made in Switzerland“ is a reality – now and for the future too...



TOP RIGHT: Great metal flake paintjob on tank, fender and oil tank! Instruments have been minimalized using a motogadged instrument.

Rainer Bächli of Harley-Heaven in Dietikon/Switzerland has a point: „If we would have painted a Japanese flag onto a Harley-Davidson tank 20 years ago, almost everybody would have asked: What is this?“ Looking at several modified and re-styled bikes parked in the Heaven showroom at Dietikon/Switzerland, it becomes obvious how much times have changed! The modified 2011 model year „Blackline“ is by far not the only custombike of this style built and sold by Harley-Heaven – and orders are coming in continuously. Numerous Japanese customizer have created the radical „Old School“ style that has become a world wide phenomenon, spread also by the magazines.







**TOP:** W&W Cycles fuel tank with flush-mounted Tolle fuel cap, modified by the Baechli sheet metal workshop. To mount the small tank to the stock Softail fuel injection – and keep it invisible under the tank – the Sportster fuel pump was used.

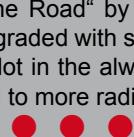
For quite some time the „Rising Sun“ – actually Japan's war flag of World War II heritage – is now a design like almost any other, but in particular the choice for a „Zero Style“ custom project. Shinya Kimura founded „Zero Engineering“ as early as 1992 – and started 2002 producing radical rigid frame „Old School“ motorcycles that combined the cool look of a real „Old School“ Bobber with the reliability of modern Harley motors of the latest technology and homologation. Bächli's Harley-Heaven soon became a dedicated dealership for the brand, always having several Zero-models available in the showroom. One of his clients owns one of the first Zero's in Europe, having accounted several thousand kilometers on European and swiss roads – and still

serviced and kept „on the Road“ by Harley-Heaven. Some of the „stock Zero's“ are upgraded with stylish airbrush-artworks or – given there is a time-slot in the always busy Baechli Custom Workshop – are modified to more radical designs.

Then there are the Harley-based projects, which use the „stock“ Harley-Davidson frames instead of the wild and low „Gooseneck“ frames of Japanese origin. „Swiss Samurai“ is a perfect example, utilizing the Japanese „minimalism“ and other themes of the far-east „Old School“ scene, transferring this into Swiss precision, attention to detail – and a street-legal version of a radicalized 2011 model year base.



**TOP RIGHT:** The stock engine style fits perfect. **BOTTOM:** Indicators and taillights in one. Possible thanks to Harley-Davidson homologation!



The „Blackline“ models of Harley-Davidson have become an instant hit for customizers – not just in Switzerland: Low seating position and the ever-popular Softail frame, the „Blackline“ has become a solid base for many styles. Including the „Bobber“ theme with Springer fork and fat 16-Inch spoke wheels. Comparing the „Swiss Samurai“ with the „Gooseneck“ framed „Zero Type 9“ – also upgraded and modified by Harley-Heaven, of course – underlines how remarkable close Bächli has come to match the „Japanese Style“ even without the rigid of (in case of the Type 9), technically ambitious Gooseneck frame. The stock Har-





**TOP:** Rainer Baechli knows what his clients are looking for: State-of-the-art individual motorcycles that are both eye-catching and of long-lasting quality. „Swiss Samurai“ offers the radical style without making compromises to ridability and performance.

ley frame also offers the benefit of retaining much of the stock riding characteristics with the low mounted CCE headlight and the Springer fork make the „look“.

A minimum of fuel, single seat and short tailfender are „Bobber style“ – deep inside the workshops of Harley-Heaven's the „Custom Workshop“ has a perfectly equipped machine shop which works independently: Anything that can't be found in the big catalogues of the aftermarket distributors is handcrafted Tank and tail fender originate from the W&W Cycles catalogue, but were modified by the experienced Baechli-team. The tail fender is „swinging“ – tightly matching the bloc-profile tire – with

the swingarm, license plate is side-mounted. The Cole Foster fuel tank used pop-up tank cap and hidden electrical components, for which the fuel tank had to be modified. A „Sportster“ fuel pump was added, using up less of the precious space under what remains available for fuel.

Stock „Blackline“ are motor, primary drive and gearbox, the stock finish with black heads and primary case fitting perfect! The 96-cubic-incher is anyway powerful enough – and upgrades are always possible. BSL delivered the Baechli-exclusive manufactured exhaust system which has etched deadheads in the heatshields. W&W Cycles also delivered the „Vintage Iron



**TOP RIGHT:** W&W Cycles Springer fork and low mounted CCE headlight compensate for the missing „Gooseneck“ frame

Parts“ Hot Rod Air Cleaner – appearing as it was beamed over straight from the fourties! Thanks to Harley-Davidson and the „Nightster“, it is possible to combine the fuktion of taillights and indicators also in other custom projects. The Swiss riders also have the benefit of small licence plates (which even can be exchanged with their car plate!) – in this case side-mounted. „Old School“ has a future in Switzerland – in particular in form of the „Zero Style“! If the „Made in Japan“ Goosenecker's fail to deliver, Dietikon already has the answer. „Swiss Samurai“ proves that both countries not only share the colours of their flags: Swiss Customizers can forge hot Custom-swords too!

Text: HRF; Fotos: Motographer

Details in perfection: Baechli's Custom department is well known to create outstanding customs – this one surprisingly close to the stock original!



## Technische Daten/Technical data/Spécifications/Technische Specificaties/Formulario Dati Tecnici/Informação Técnica:

### Allgemeines/General/Generalité/Algemeen/Generalita/Geral:

Name/Bezeichnung/Name/Nom de la moto/Naam van de motorfiets/Nome della Moto/Nome da Moto: Swiss Samurai  
Besitzer/Owner/Propriétaire/Eigenaar/Proprietario/Proprietário: ..... Baechli Customer in Switzerland  
Ort/Location/Ville/Stad/Città/Cidade: ..... Dietikon/Switzerland  
Auf-/Umgebaut von/Assembly/Refait par/op en ongebouwd door/Costruttore/ Montagem por: .....  
..... Harley-Heaven Bächli AG  
Jahr/Year/Année/bouwjaar/Anno/Ano: ..... 2014/2015  
Bauzeit/Time/Terminé/bouwtijd/Periodo di lavorazione/Tempo: ..... 4 Weeks  
Fertigstellung/Finishing date/Finissage/afbouwdatum/Dati di completare/Data de Acabamento: ..... Spring 2015  
Modell/Model/Modèle d'origine/model/Marca e Modello/Modelo de Origem: ..... H-D FXS 2011

Wert/Value/prix/waarde/valore/Preço: ..... On request!  
Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... Build to ride!

### Motor/Engine/Moteur/Motorblok/Motore/Motor:

Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... 2011  
Block/Lower end/Bas moteur/onder blok/Blocco Motore/Carter: ..... Stock HD „Twin Cam“  
Kurbelwelle/Crankshaft/Vilebrequin/Cerualeas/Albero motore/Cambota: ..... Stock HD  
Zylinder/Cylinder/Cylindrée/cilinderse/Cilindri/Cilindrada: ..... Stock HD 96 CuInch / 1.584 ccm  
Kolben/Pistons/Pistons/zuigers/Pistoni/Piston: ..... Stock HD  
Hubraum/Displacement/Cylindrée/cilinderinhoud/cilindrata : ..... 96 CuInch / 1.584 ccm  
Pleuel/Con Rod/Bielle/dryfstangen/Biella/Biela: ..... Stock HD  
Zylinderköpfe/Heads/haute Cylindrée/cilinderkop/testata/po cilindro: ..... Stock HD  
Ventile/Valves/soupapes/kleppe/Valvole/Válvulas: ..... Stock HD  
Stößel/Pushrods/Tiges de poussoir/klepstoters/regolabili/Tirante: ..... Stock HD  
Nockenwelle/Camshaft/Cames/nokhenas/klepstoters/Veio de excênicos: ..... Stock HD  
Vergaser/Carburator/Carburateur/carburatore/Carburatore/Carburador: ..... EFI, Stock HD, with Sportster Fuel Pump  
Luftfilter/Air cleaner/Filtre à air/luchtfilter/Filtro Aria/Filtro de Ar: ..... Vintage Iron Parts Hot Rod Air Cleaner  
..... (W&W Cycles)  
Zündung/Ignition/Allumage/ontsteking/Accensione/Ignição: ..... Stock HD Single Fire  
Krümmer/Pipes/ Pipes d'échappement/uitlaten/scarichi/Escapes: ..... BSL Hot Shot Pipes for Bächli  
Endtöpfe/Mufflers/Silencieux/demper/silenziatore/Silenciador: ..... BSL „Fat Thommy“ Hot Shot Pipes for Bächli  
Leistung (PS)/Horsepower (hp)/Chevaux/vermogen/Cavallo vapore/Cavalos: ..... Stock HD  
Sonstige Bemerkungen/Other/Autres/ovenige bezonderheeden/Altro/Outros: ..... --

### Übersetzung/Getriebe//Transmission/Transmission/Versnellingsbak/Cambio/Transmissão:

Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... 2011  
Typ/Type/Type/type/Typ/Tipo: ..... Stock HD  
Gänge/Gears/Vitesse/aantal versnellingen/rapporti/Velocidade: ..... 6  
Schaltung/Shifting/changement de vitesse/schaledwijze/azionamento/Velocidades: ..... Foot  
Primärantrieb/Primary Transmission/Transmission primaire/primaire overbrenging/trasmiss. Primaria/Transmissão primária: ..... Stock  
Kupplung/Clutch/Disques d'embrayage/frizione/Disco de Embrayagem: ..... Stock  
Sekundärerantrieb/Secondary transmission/Transmission secondaire/sekundaire overbrenging/trasmiss. Secundaria/Transmissão Secundária: ..... Belt Drive  
Sonstige Bemerkungen/Other/Autres/ovenig/Altro/Outros: ..... --

### Fahrwerk/Frame; Brakes/Cadre; Freins/frame en remmen/Telaio e freni/Quadro e travão :

Rahmen/Frame/Cadre/frame/Telaio/Quadro: ..... Harley-Davidson FXS Softail „Blackline“  
Baujahr/Year/Année/bouwjaar/Anno/Ano: ..... 2011  
Lenkkopfneigung/Rake/Chasse/balhoofdshael/inclinazione: ..... Stock  
Verlängerung (Verkürzung)/Stretch (Shortage)/Allongement (Abrévation)/verlenging (inhoulang)/allungamento (riduzione): ---  
Sonstige Umbauten/Other/Autres/andere wegrigingen/Altro/Outros: ---  
Schwinge/Swinging arm/Bras oscillant/achtenbrug/Forcellone oscillante/Braço Oscillante: .... Harley-Davidson Softail  
Stoßdämpfer/Shock absorbers/Amortisseurs/schokdempers/ammortizzatori/Amortecedor: ..... Stock HD  
Gabel/Fork/Fourche/vork/Forcella anteriore/Garfo: ..... Springer Fork (W&W Cycles)  
Hersteller/Type/Constructeur/merk/Marca/Constructor: ..... (W&W Cycles)  
Verlängerung/ Stretch/Extension/verlenging/allungamento/Alongar: .....  
Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... --



Rainer Bächli: „20 years ago I would have been called „crazy“ to paint a Harley-Davidson with Japanese-themed airbrushes!“ Not any longer!



**Räder/Wheels/Roues/wielen/Ruota/Rodas:**

Vorne/Front/avant/voor/anteriore/Frente:

Größe/Size/Dimensions/maat/dimensione/Dimensões: ..... 5.00 x 16 Spoke Wheel

Nabe/Hub/Moyeu/naaf/rotore/Rotor: ..... W&amp;W Cycles

Speichen/Spokes/rayons/spaken/raggi/Raios: ..... W&amp;W Cycles

Reifen/Tyre/Pneu/banden/pneumatico/Pneus: ..... 16“ Avon Safety Milage MK2

Hinten/Rear/arriere/achter/posteriore/Traseiro:

Größe/Size/Dimensions/maat/dimensione/Dimensões: ..... 5.00 x 16 Spoke Wheel

Nabe/Hub/Moyeu/naaf/rotore/Rotor: ..... W&amp;W Cycles

Speichen/Spokes/rayons/spaken/raggi/Raios: ..... W&amp;W Cycles

Reifen/Tyre/Pneu/banden/pneumatico/Pneus: ..... 16“ Avon Safety Milage MK2

**Bremsen/Brakes/Freins/remmen/Freni/Travões:**

Vorne/Front/avant/voor/anteriore/Frontal:

Bremsscheibe(n)/Disk(s)/Disque(s)/remschiguen/Disco/Disco: ..... Harley-Davidson

Bremszange(n)/Caliper(s)/Bloc(s)/remklaumen/Pinza freno/Bloco: ..... Stock HD

Hinten/Rear/arriere/achter/posteriore/Traseiro:

Bremsscheibe(n)/Disk(s)/Disque(s)/remschiguen/Disco/Disco: ..... Harley-Davidson

Bremszange(n)/Caliper(s)/Bloc(s)/remklaumen/Pinza freno/Bloco: ..... Stock HD

Sonstige Bemerkungen/Other/Autres/ovenig/Altri/Outros: ---

**Accessoires:**

Riser: ..... CCE Shorty Riser

Lenker/Bars/Guidon/stuur/Manubrio/Guiador: ..... CCE Drag Bar

Spiegel/Mirrors/Rétroviseur/spiegel/Specchietto/Retrovisor: ..... W&amp;W cycles

Armaturen/Griffe/Grips/Poignées/handgrepen/manopole/Punhos: ..... H-D stock

Fußrasten/Pegs/Repose-pieds/voetsteunen/Pedaliera/Pousa Pés:

Vorne/Front/avant/voor/anteriore/Frontal: ..... Stock HD

Hinten/Rear/arriere/achter/posteriore/Traseiro: ..... none

Tank/Gas Tank/Réervoir d'essence/tank/Serbatoio/Depósito: ..... W&amp;W Cycles, modified by Bächli Harley-Davidson,

..... Tolle fuel caps

Sitzbank/Seat/Selle/zadel/Sella/Banco: ..... Bächli Harley-Davidson

Öltank/Oil-tank/Réervoir d'huile/olie tank/Serbatoio olio/Depósito de oleo: ..... Harley-Davidson

Schutzblech/Fenders/Garde-boue/spatborden/Parafango/Guarda-Lama:

Vorne/Front/avant/voor/anteriore/Frontal: .....

Hinten/Rear/arriere/achter/posteriore/Traseiro: ..... W&amp;W Cycles, modified by Bächli Harley-Davidson „british Style“

**Elektrik/Electrics/Electricité/electriciteit/Elettrico/Electricidade:**

Lampe vorne/Headlight/Phares/koplamp/Faro/Faróis: ..... CCE

Rücklicht/Taillight/Feux arrière/achterlicht/Luce posteriore/Faróis traseiros: ..... W&amp;W Cycles, Bullet Taillight

Blinker/Indicators/Clignotantes/richtingaanwezers/Lampeggiatore/Piscas: ..... W&amp;W Cycles, Bullet Taillight

Kabelbaum/Wireing/System électrique/kabelboom/Imp. Elettrico/sistema eléctrico: ..... Harley-Davidson / Bächli

Sonstiges/Other/Autres/ovenig/Altro/Outros: ..... Moto Gadget Minispeedo

**Lackierung/Painting/Peinture/sputierwerk/Verniciature/Pintura:**

Idee/Idea/Idée/idee/Ideia: ..... Rainer Baechli

Ausführung/Painter/Peintre/spuiter/Autore/Pintor: ..... Airtec Design

Basislack/Base laquer/Laque basique/basiskleur (soort)/Colore base/Côr de base: ..... Black

Farbe/Colour/Couleur/kleuren/Colore/Côr: ..... Black &amp; more &amp; Metal Flake

Airbrush-Gemälde/Design/Airbrush Art/Design/Peinture speciale/ontwerp/Aerografie/Artista: ..... Japan-Style:

..... Samurai and Kyokujitsuki

Sonstige Bemerkungen/Other/Autres/ovenig/Altro/Outros: .....

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# PRESS RELEASE

## Swiss Samurai *Cutting Edge Japanese Design „Made in Switzerland“!*



Oil tank „Swiss Samurai“ Harley-Heaven Dietikon

[www.MOTOPHOTGRAPHER.DE](http://www.motographer.de)

### BIKE FEATURE

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### BAECHLI's SWISS SAMURAI

Harley-Heaven's own interpretation of the „Japan Custom Style“ is highlighted in this brand-new Twin Cam Softail custom, which was created by the Bächli Custom workshop.

Fat Bobber tires to the front and rear, Springer fork and tailfender integrated to the swingarm are some of the modifications that convert this bike into a true „Bobber“. Single seat with low riding position and the eyecatching metal flake paintjob catch the eye immediately. It does not need a „gooseneck“ to build a jap-style custom!

Feature shows all custom-modifications from multiple angles. Includes also several COVER-OPTION photos.

Further new Bächli Bike Features are now previewed in a special 2015 Spring Bike Feature PDF and will be available on demand as full features.

TEXTE OPTIONAL IN DEUTSCH ODER ENGLISCH

TEXTS OPTIONAL IN GERMAN OR ENGLISH



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# COVER OPTIONS

**Swiss Samurai** Cutting Edge Japanese Design „Made in Switzerland“!



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